



**METROFLOR CORP. APPOINTS ROBERT LANGSTAFF
TO NEW POSITION AS DIRECTOR OF DESIGN**

NORWALK, CT, Feb. 6, 2015– Metroflor Corp. announced that Robert Langstaff, an artist and designer who created the plank designs for the company’s new ASPECTA contract LVT, has been tapped to be the first Director of Design company-wide. In his expanded role, Langstaff will oversee the design direction for all of Metroflor’s brands, in addition to ASPECTA: Konecto, Engage, Aspire, Artistek and Metroflor Dryback.

A painter and sculptor represented by Kouros Gallery in New York City, he is also a product and surface designer working under the name of Langstaff Studio. He has designed award-winning wallcovering, laminate and vinyl film products for several domestic and international companies. Previously, Robert's focus has been on countertop laminates, laminate flooring and luxury vinyl tile.

Said Russ Rogg, president and CEO of Metroflor Corp., “Robert's design and color styling always meet current and future trends because his intuitive design vision is balanced with a practical understanding of the market's aesthetic needs. We are fortunate to have his talents and expertise applied to Metroflor’s entire portfolio of LVT brands.”

Said Langstaff, “For the past 18 months, I have had the unique career opportunity to implement my creative vision to its fullest, designing Metroflor’s new contract LVT wood grain flooring line ASPECTA. Now, as Director of Design, I look forward to being a part of this creative company and helping them achieve a new level of excellence in the flooring market with my design knowledge and experience.”

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