



METROFLOR APPOINTS MIDWEST DISTRICT SALES MANAGER

NORWALK, CT, Oct. 29, 2018 – Metroflor Corporation announced the addition of Justina Sweet to the Metroflor team as Midwest District Sales Manager. She will be responsible for territorial sales growth by continuing to develop current partnerships with Herregan Distributors, Inc. and Ohio Valley Flooring while growing new interest in the company's LVT products.

Said Keith Kannapel, Metroflor's director of sales, "Justina has extensive knowledge in the hard surface flooring industry including hands-on territory sales management and flooring design. Her experience with her assigned region, distributors, designers and end-users will prove to be incredibly beneficial to her position with Metroflor."

Sweet is a lifelong resident of the Minneapolis/St. Paul area and currently lives in nearby Hudson, WI. She is an active member of the Board of Directors for the Minnesota Floorcovering Association.

Sweet commented, "I am thrilled to be part of the Metroflor team. It's exciting to be joining a great family-owned company that is dedicated to sustainability and innovation in the flooring industry. I look forward to partnering with Herregan Distributors and Ohio Valley Flooring to drive continued growth."

Contact Justina Sweet, Midwest District Sales Manager, Metroflor Corporation, at jsweet@metroflorcorp.com; 651-338-7082.



HIGH-RES IMAGE AVAILABLE UPON REQUEST.

###

PRESS CONTACT:
Susan Bang PR
sbang@susanbang.com
917-991-9714

AT METROFLOR CORPORATION:
Gary Keeble, Director of Marketing
gkeeble@metroflorcorp.com
888-235-6672 ext. 3820