



THE LVT SPECIALISTS



METROFLOR SPONSORS WOMEN IN SUSTAINABILITY LEADERSHIP AWARDS
*Green Building & Design Magazine Accepting Nominees for
the Most Powerful Women in Sustainability*

Norwalk, CT, Aug. 1, 2017 – Metroflor Corporation announced that it will sponsor the Fourth Annual Women in Sustainability Leadership Awards (WSLA), to be held during the GreenBuild International Conference & Expo November 7-11th in Boston. WSLA is the top accolade of Green Building & Design magazine (gb&d), recognizing the most powerful women making a difference in the world through sustainability. Metroflor is also offering a matching grant to attract additional corporate sponsors.

Said Rochelle Routman, Metroflor Corporation’s chief sustainability officer and Chair of WSLA’s Alumnae Group, “I’m honored to work for a company that is so committed to giving women sustainability leaders both a voice and recognition for their accomplishments. By sponsoring and supporting the awards, we are enabling WSLA to continue an important dialogue and network for female leaders to come together and make a real difference in the world. As a past award winner, I know the importance of this program firsthand.”

“We created these awards to celebrate the achievements of women who are making lasting change in the world of sustainability,” said Chris Howe, CEO and editor-in-chief at gb&d. “We’re connecting the most powerful women at its forefront through our WSLA network and raising awareness around what these inspirational women are doing.”

The organization is accepting nominations for this year’s awards through Aug. 11 online at <http://gbdmagazine.com/wsla/>. The awards were created around three key values: environmental stewardship, conduit for change, and giving back. Winners chosen by a jury of industry professionals will be feted at the dinner/awards ceremony during GreenBuild in November.

gb&d’s Laura Heidenreich, president, says getting all these women in the same place makes a powerful statement. “It’s truly inspiring during the awards to hear how far each of these women have come and the impact they’ve had already in their careers. WSLA gives us a chance to recognize and keep pushing each other to stay the course.”

Winners will join a prestigious list of notable WSLA award recipients including Hillary Clinton, Angela Foster-Rice (United Airlines), Amanda Sturgeon (International Living Future Institute) Alicia Silva (Revitaliza Consultores, Mexico) and Jeanne Gang (Studio Gang Architects).

ABOUT gb&d

gb&d is the magazine for today’s leading green professional with a mission to create a more sustainable world. gb&d is the only magazine covering green building and design across industries. It connects and inspires green building professionals by partnering with those at the forefront of sustainable design, development, planning and policy. The publication offers a comprehensive global perspective on new projects and products created with sustainability and social responsibility in mind. For more information on supporting WSLA, contact Laura Heidenreich, laura@gbdmagazine.com

###

PRESS CONTACT
Susan Bang PR
sbang@susanbang.com
917-991-9714

AT METROFLOR CORPORATION:
Gary Keeble, Director of Marketing
gkeeble@metroflorcorp.com
888-235-6672 ext. 3820