



**HALSTEAD/METROFLOR ADDICTION CRISIS CHARITY
RAISES \$80,000+ AT “BIG BANG” VIRTUAL & LIVE FUNDRAISER**

Close to reaching \$500,000 goal, to be matched by the Stone Family

Calhoun, GA, May 14, 2021 – The Halstead/Metroflor Addiction Crisis charity (HM MAC) final, major “**Big Bang**” fundraiser on May 6th in Cartersville, GA, featured music, sports legends and a sports memorabilia auction, and testimonials from recovering addicts. More importantly, HM MAC raised record funds of over \$80,000 for its rehabilitation facility partners. The fundraiser is the culmination of a two-year grassroots campaign by HMTX Industries employees to help those in need who are suffering from the disease of addiction. HM MAC provides rehabilitation “scholarships” and support for families who otherwise would not be financially able to save their loved ones suffering from substance addiction disorders.

HM MAC is literally a “Stone’s throw away” from its ultimate goal of raising \$500,000, which will be matched dollar for dollar by the Stone family for a total of \$1 million. HM MAC has already raised \$320,000 including Big Bang proceeds. The tax-deductible donations benefit a nonprofit 501(c)(3) partnership with “Faith in Four: Recovery, Prevention, Education and Treatment”, to fund the scholarships at six fully vetted agencies across the US offering substance abuse rehabilitation, education and after care.

From the virtual and live event at the Emerson Church in Cartersville, local pop/country singer and songwriter Bryanna Fuquea serenaded guests. Two current NFL stars told their poignant stories about their battle to beat the disease of addiction: Darren Waller, an all-pro tight end from the Las Vegas Raiders; and Hayden Hurst, a tight end who plays with the Atlanta Falcons.

Georgia Lt. Gov. Geoff Duncan explained what the state government is doing to help defeat the disease, followed by emotional testimonials from rehab agency partners as well as recovering addicts who have been helped by HM MAC. Habitat for Humanity’s Jeremy Kraut-Ordovery, VP Individual Giving, presented Harlan Stone with a special award acknowledging his extraordinary philanthropic spirit, the Humanitarian Achievement Award – Industry and Philanthropy. Said Kraut-Ordovery introducing the Award to Stone, “Your leadership exactly aligns with Habitat’s values of courage, accountability and humility. You’ve made it your life’s work to improve communities. There are a lot of people who lead companies, but not a lot who motivate their teams to really live a philanthropic value.” Said Paul Eanes, HM MAC Board Chairman, “The fundraiser name, Big Bang, was more than appropriate. It highlighted the significance of what we are trying to accomplish with this all-star lineup and their commitment to it. Harlan’s support made it the success it was.”

The HM MAC fundraising efforts will continue as the group strives to hit the \$1 million mark. For more information about HM MAC or to donate, visit hmacfund.org or [LinkedIn](#)

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About HMTX Industries

HMTX Industries is a global manufacturer of building materials that serves a diverse cross-section of the construction marketplace. An \$800M family of companies, HMTX includes: Halstead, the leading supplier of resilient flooring to The Home Depot; Metroflor, its signature residential brand in North America; Teknoflor, the focused health-care and institutional brand; Aspecta, its high-end global contract brand for architects and designers; and Vertex, the supply-chain foundation of the HMTX family of companies that serves customers outside of North America with a full portfolio of resilient flooring products. For more information, please visit hmtx.global.

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