



HMTX INDUSTRIES BREAKS GROUND ON NEW WORLD HEADQUARTERS

ON TRACK TO BECOME THE GREENEST BUILDING IN CONNECTICUT

NORWALK, CT, April 12, 2021 – Addressing the growing issue of climate change and its continued commitment to sustainability, HMTX Industries today announced the groundbreaking for its new World Headquarters in Norwalk, CT. Working with McLennan Design and its founder Jason F. McLennan, one of the world’s most influential individuals in the field of architecture and the green building movement, the 24,000 square-foot project is on track to become the greenest building in the state of Connecticut, with completion slated for 2022.

“Our new HMTX headquarters is designed to represent the core values on which our company was built and has grown,” said Harlan Stone, CEO, of HMTX Industries. “What I like to refer to as our House Up On The Hill will merge nature and sustainability with innovation and collaboration. It will provide a unique space for artists, engineers, developers and architects, as well as creative and disruptive thinkers, to exchange ideas and thoughts in this modern day salon.”

Among the structure’s unique features, it is designed to sit above the ground in an effort to preserve as much of the existing landscape as possible. It will generate more energy on-site than it uses, produce zero carbon emissions, capture and reuse rainwater, and use only the healthiest non-toxic materials available. The ecologically conscious facility will also provide spaces for artists-in-residence design studios.

“Working with Harlan on this Living Building Challenge project has been an incredible experience,” said Jason F. McLennan, CEO, of McLennan Design. “This facility will be groundbreaking, not only for its design, but for the pioneering product development work taking place inside.”

The new HMTX World Headquarters is on track to become the first Living Building Challenge Petal Certified project in the state of Connecticut, and the first project ever in Norwalk to pursue the Living Building Challenge – the world’s most stringent green

building rating system. This system promotes the concept of regenerative design to create spaces that give more than they take. As a living building, the HMTX facility is intended to be largely self-sufficient while creating a positive impact on the people and natural systems that surround it.

“This project is very special to me,” Stone added. “Norwalk has been home to HMTX for more than 20 years and I have every hope and belief that this new building will be a proud addition to the community.”

Learn more about the new HMTX World Headquarters [HERE](#).

###

About HMTX Industries

HMTX Industries is a global new materials flooring company and a leader in luxury vinyl tile (LVT) manufacturing whose brands service a diverse cross-section of the construction marketplace. Headquartered in Norwalk, CT, and doing business in more than 40 countries around the world, the HMTX family includes: Halstead, the leading supplier of LVT to the home center market; Metroflor, its signature residential brand in North America; Teknoflor, its focused healthcare and institutional brand; Aspecta, its high-end global contract brand for architects and designers; as well as Vertex, the foundation of the international supply chain for HMTX. For more information, please visit hmtx.global.

About McLennan Design

McLennan Design is one of the world’s leading multi-disciplinary, regenerative design practices, focused on deep green outcomes in the fields of architecture, planning, consulting, and product design. The firm uses an ecological perspective to drive design creativity and innovation. McLennan and his team bring substantial knowledge and unmatched expertise to projects of all types around the globe. McLennan is the founder of the Living Building Challenge, winner of the Buckminster Fuller Prize and ENR’s National Award of Excellence. For more information, see www.mclennan-design.com.

PRESS CONTACT:

Tiffany Davis
HMTX Industries

Susan Bang
HMTX Industries

t@hmtx.global
770-402-3037

sb@hmtx.global
917-991-9714



HMTX INDUSTRIES WORLD HEADQUARTERS HIGHLIGHTS

General Details

- Location: Norwalk, Connecticut
- Size: Four-story building, approximately 24,000 sq ft
- Architect: McLennan Design

Sustainability

- HMTX World Headquarters is on track to become:
 - The greenest building in the State of Connecticut

- The first Living Building Challenge Petal Certified project in the State of Connecticut – the world’s most stringent green building rating system
- First flooring company to design a Living Building Challenge World Headquarters
- First project ever in Norwalk to pursue the Living Building Challenge
- “Energy positive” – producing more renewable energy through on-site solar than it will ever use each year
- All electric and will operate with zero carbon emissions

Energy & Carbon

- Designed to be energy positive with over 100% of the building’s power demand coming from on-site PV panels
- Building will operate with zero carbon emissions
- Estimated 144,000 kwh/yr in solar power
- Predicted energy use intensity (EUI) of 18 with ultra-efficient envelope and mechanical systems, a 60% reduction from baseline office buildings of the same size and location
- Passive cooling with operable windows and skylights
- Natural daylighting by façade optimization and sun-shade louvers

Water

- Features a rainwater capture and re-use system with a 5,000 gallon storage tank to provide gray water for flush fixtures and utility uses
- Low-flow fixtures throughout the entire building
- Three separate rain gardens that treat stormwater naturally and provide on-site retention and infiltration
- Natural site drainage preserved to the highest extent possible
- Features a water-wall in the building plaza to create white noise over surrounding traffic

Health & Happiness

- Natural daylighting in every space
- Healthy indoor air through use of Red List Free materials, the highest ventilation standards, and EPA cleaning protocols with green cleaning products
- Biophilic design:
 - Building features a 1,700 sq ft green roof with native flowers, shrubs and trees
 - Interior features a naturally daylit green wall and several interior planters

- Natural and biophilic finish materials throughout offer a material connection to nature
- Natural patterns and geometries offer spaces of both prospect and refuge
- Building works with, rather than against, the natural geology and landscape featuring paths and boardwalks for birdwatching and forest bathing
- Featured water-wall in entry plaza

Beauty

- Both interior design and landscape will feature artwork by local and worldwide artists including a 240 sq ft mural
- Building will feature education and inspiration programs such as:
 - Building tours and educational events
 - Building signage/graphics about regenerative design