

HALSTEAD

A PROUD MEMBER OF THE HMTX FAMILY



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HALSTEAD AND METROFLOR SPONSOR “SAVE THE SOUND” BEACH CLEANUP

NORWALK, CT, Oct. 7 - Halstead and Metroflor Corporations sponsored a beach cleanup on the occasion of the International Coastal Cleanup (ICC) Day on Sept 21st, 2019 at Jennings Beach in Fairfield, CT. Annalisa Paltauf from Save the Sound, the event organizer, presented Halstead International with a certificate from The Ocean Conservancy recognizing the company’s “Dedication and service to The International Coastal Cleanup and commitment to achieving trash free seas”. This was the third year in a row Halstead/Metroflor sponsored a cleanup event along the shores of Long Island Sound, one of 40 being held in the Connecticut on the ICC day.

To spread awareness, the 42-strong group of volunteers (6 from Halstead/Metroflor’s Norwalk office and 36 community volunteers) shared the parking lot and cleanup site with the Only You Foundation supporting families with special needs, which held a 5K run that day. Many race participants stopped by the Save the Sound table to find out more about the organization and sign up for future cleanup events.

The band of Coastal Cleanup volunteers removed 109 pounds of trash in 2.5 hours. Said Rick Taylor, director of training and coordinator of volunteer events for Halstead/Metroflor, “I am always amazed by the amount and type of trash we find during these cleanup events. It saddens me to think that people are so selfish as to not place their trash in the proper garbage bins. But when I think about the hundreds of thousands of volunteers across the globe all working together to accomplish the same goal, it fills me with hope!”

HIGH RES IMAGE AVAILABLE UPON REQUEST.



Left to right: Mark Seymour, Cate French and Rick Taylor of Halstead/Metroflor.

Metroflor is a proud member of HMTX Industries – a global flooring manufacturer whose brands service a diverse cross-section of the construction marketplace. Under the leadership of HMTX, the two factories that manufacture a majority of their products were the first in China (and all of Asia) to achieve the JUSTSM social justice label. The JUST program gauges a company’s performance in a wide range of metrics, including safety, diversity, worker benefits and community engagement.

A variety of Metroflor products carry DeclareSM labels and Health Product Declarations[®] (HPD). All Metroflor products are FloorScore[®] certified, thereby ensuring good indoor air quality, and are also free of red-list heavy metals, formaldehyde-free, and phthalate-free.

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