



THE LVT SPECIALISTS

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**METROFLOR LAUNCHES FIRST CEU:  
SUSTAINABLE ATTRIBUTES OF LVT FLOORING**

NORWALK, CT, June 9, 2016 – Metroflor Corporation announced that its first Continuing Education Unit (CEU) course has become available online at <http://bit.ly/1RQHMrS>. The one-hour program “Sustainable Attributes of LVT Flooring” qualifies as a one-hour health/safety/ welfare credit in partnership with The American Institute of Architects (AIA) Continuing Education and has been approved by USGBC, with approval from Interior Design Continuing Education Council (IDCEC) expected in the coming weeks, AEC Daily Corporation is a Registered Provider with The American Institute of Architects Continuing Education Systems (AIA/CES). The CEU is a natural evolution of Metroflor’s presence in the commercial marketplace with its ASPECTA contract LVT brand.

Said Corey Carter, Metroflor’s Director of Safety & Sustainability, “While vinyl is one of the most popular types of plastic because of its durability and cost-effectiveness, the safety and sustainability of vinyl flooring often comes into question. The purpose of this course is to discuss the human and environmental impacts of LVT, sustainable corporate strategies, and product transparency.”

At the end of this program, participants will gain a basic understanding of:

- Vinyl Production
- Environmental and human impacts of LVT flooring
- Corporate sustainability strategies
- Industry third party certifications
- LVT in the Green Building industry

Said Carter, “This CEU will reinforce that we at Metroflor are the LVT specialists – and it provides a direct and meaningful way to demonstrate the facts of our products to architects and designers. It’s the first of many courses we plan to create that will make the A & D community feel confident and safe specifying LVT.”

Pending authorization from AIA and IDCEC, Metroflor also plans to offer this course as a face-to-face presentation for credit to staff at architectural and interior design firms in major North American markets. This second phase of the CEU will feature, in addition to the live health and safety presentations, an optional design forum for up to 20 designers hosted by Metroflor’s Director of Design Robert Langstaff. The forum is intended to involve the audience creatively by asking them to bring design ideas and color boards, whose inspiration can lead to future Metroflor products.

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